



THE ESAT ADVISOR

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Comics

The Characters of Business

"Choosing to seek the hook-up usually get you hooked up."

Cause...

Effect!

D. Hookup

I. B. Broke



Entrepreneur Ideology:

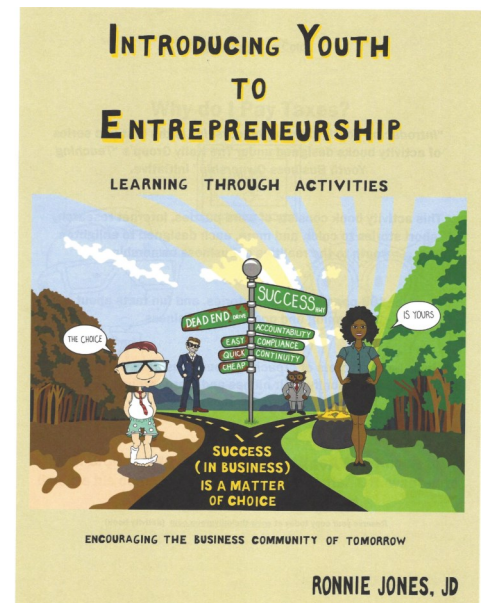
Success In Business Is A Matter Of Choice

By Ronnie Jones, JD

Choices determine results. Consider icons in science, the arts, and sports who choose to sacrifice social norms to acquire knowledge, practice, and train to achieve success. Success in business is a matter of choice. Those choosing to seek the hook-up usually get hooked up. Those choosing to "work smarter, not harder" sometimes get out-smarted. Choosing a meaningful economic belief system consisting of a set of organized beliefs, values, and ideas that shape the way to think, act, and conduct business is the "yellow-brick road" to success in business, not being reactive, relying on another's benchmark study, or simply following the leader .

Book Review : World American Magazine
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As an author, entrepreneur, and founder of The Kally Group, Inc., Ronnie Jones has created an excellent tool to enable children, adolescents, teenagers, and young adults in their quest to become tomorrow's business leaders with an incredible book titled *Introducing Youth to Entrepreneurship*. This literary treasure chest is uniquely formatted to convey essential business concepts in a manner that can be easily understood by post-modern youth.



Introducing Youth to Entrepreneurship begins by clearly establishing the importance of value, time, and money – qualities that the young entrepreneur must gain in order to create a successful venture. In further development of these principles, the author introduces an array of illustrated characters that make it easier for children and teens to embrace and discover the how the business world operates and their potential role in it.

The book paves its way into the hearts and minds of its aspiring readership by this educational journey both fun and rewarding. Introducing Youth to Entrepreneurship hosts its fair share of wordplay, games, short stories, and crossword puzzles that all work to strengthen its ability to educate and prepare our children for an enjoyable walk alongside the road of success.

<https://www.thekallygroup.com/bookstore/>

The Kally Group's Entrepreneur Education Division Announces Partnering with The Restore Black America Foundation



The Kally Group's Entrepreneur Education Division offers adult and youth curriculums, both designed to provide relevant information to make informed decisions when considering or continuing self-employment or business ownership.

The adult curriculum, "The Makings of Entrepreneurs," is an educational program consisting of courses, seminars, and workshops. Each is designed to "bridge the gap" between business ownership, acquired knowledge, and the employee workplace experience. They offer practical tools and methodologies for developing a proactive and financially stable company.

The "Youth Initiative" curriculum is designed to enhance and empower our youth's socio-economic development.

Its two-fold purpose is to prepare youth: (1) for successful vocational careers if corporate is not their immediate choice, and (2) to adapt when they reach their age of majority and become responsible for their actions.

The Restore Black America Foundation was founded to implement changes of ideologies in six areas affecting the Black community and its socio-economic development. These areas include:

Culture, Health, Economics, Politics, Family, and Spirituality

RBA's charge to our community is to administer a 100-year plan to restore unity and cultural support. In furtherance of this charge, The RBA Foundation will have a strategic focus on business and financial curriculums for black entrepreneurs, as economics is the nucleus to all the other issues in the community. However, we will not stop there, the Foundation will partner with experts and counselors in the remaining five areas to offer strategic life plans to effect positive changes in our society.



The Restore Black America book contains a defined 6 step action plan on how to achieve wealth, gain political power, rebuild the community, and improve and maintain health.

Available in paperback and audiobook.